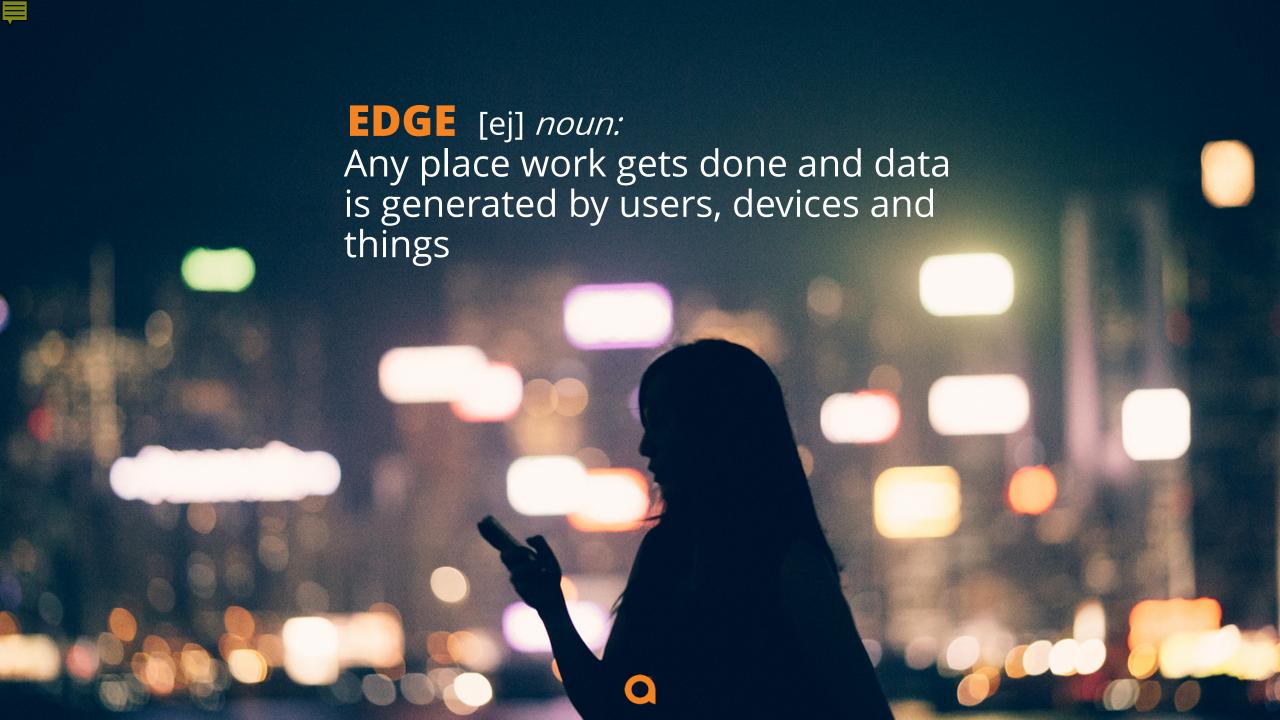






CONNECTING, SECURING AND DERIVING INSIGHTS FROM THE EDGE THROUGH SECURE EDGE-TO-CLOUD NETWORKING SOLUTIONS











HPE's Intelligent Edge BU Founded 2002



TWO DECADES OF LEADERSHIP AND INNOVATION



Hybrid Work Services, As-a-Service Offerings, First 6Ghz Wi-Fi 6E



Introduced controller based enterprise Wi-Fi

First customer

ship in 2003

2002

Network Mgmt Airwave



Policy based BYOD, Controller-less Wi-Fi. Remote APs

iPhone flips the IT world upside down

Security Avenda **Amigopod**

Indoor Location (meridian

work

Cloud-managed networks,

Skype UCC QoS, Indoor Location Svcs. Adaptive Radio Mgmt

IoT and User Experience change how we

Aruba, a Hewlett **Packard Enterprise** company

Volume of data and devices requires automation and scale

Cloud-based AlOps, Live Upgrades, SD-Branch. WPA3

> **Aruba responds** to acceleration of its Edge strategy and COVID-19 requirements

2015

Aruba CX Wired OS,

First 802.11ac

Wired Networking

Security =_{niara}

SD-WAN

2021

🙏 silver peak*

AI/ML

(W))RASA

UX Insights







SECURELY POWERING EDGE-TO-CLOUD FOR INNOVATIVE ORGANIZATIONS





















500k

Customers served across Americas, Europe, Middle East, Africa, Asia Pacific, and Japan

100+

Of 130 WW R11 Universities **POWERED BY Aruba**

Common Criteria, FIPS, and DODIN-APL **Certified Solutions²**

¹ R1* Very High Research Activity Universities ² https://www.arubanetworks.com/solutions/government/certifications/



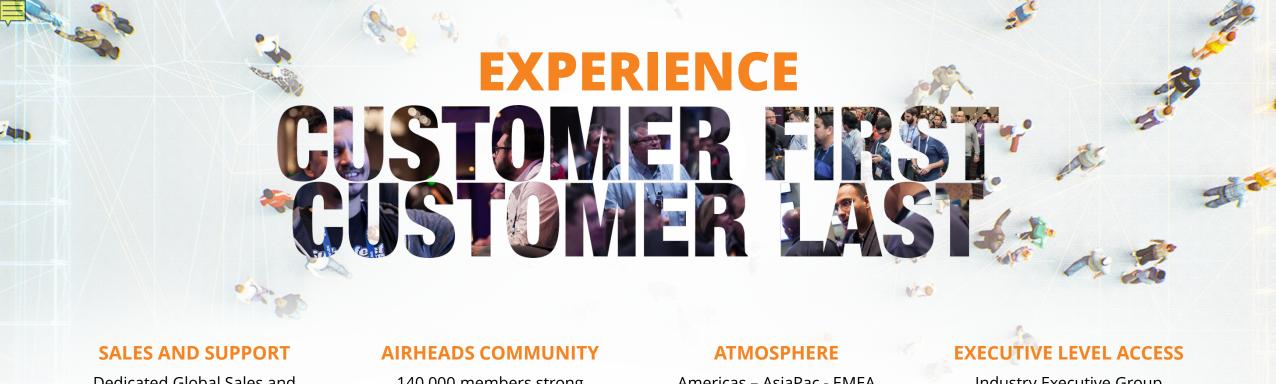












Dedicated Global Sales and Support organization

True customer advocacy culture: "Doing the right thing, caring, and sacrificing" for you

140,000 members strong 189 countries represented 60,000 discussion topics

Creating and sharing together as a community Americas - AsiaPac - EMEA

6000+ 'Airheads' Experiencing Aruba's culture firsthand

Industry Executive Group

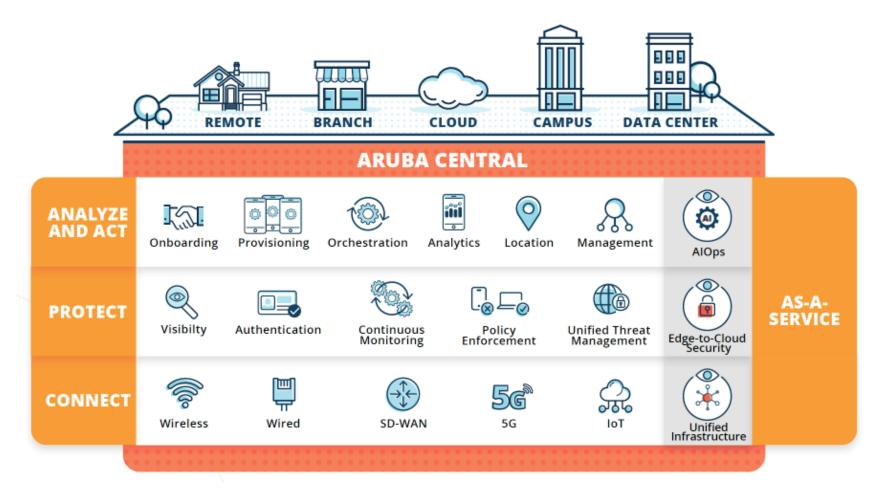
Customer Advisory Councils (EDU, FSI, Retail, Technical)

Customer Experience Center In person and virtual briefings





REDEFINING THE EDGE NETWORKING STACK WITH ARUBA EDGE SERVICES PLATFORM (ESP)







SUPPORTING TRANSFORMATION AND INNOVATION WITH ARUBA ESP

EDGE-CENTRIC USE CASES



















Hybrid Work

Secure Locations

IT Operations

Manufacturing

Public Venues

Education

Hospitality

Health

Retail

SECURE USER AND IOT CONNECTIVITY - MULTI-SITE CONNECTIONS - LOCATION - APIS



INTEGRATIONS

ARUBAEDGE ECOSYSTEM











+ hundreds more





SUPPORTING TRANSFORMATION AND INNOVATION WITH ARUBA ESP

EDGE-CENTRIC USE CASES



UCC











HD Guest :



Student Device Onboarding



Indoor

Location

Hotel PMS integration



Temperature Monitoring

SECURE USER AND IOT CONNECTIVITY - MULTI-SITE CONNECTIONS - LOCATION - APIS



INTEGRATIONS

ARUBAEDGE ECOSYSTEM





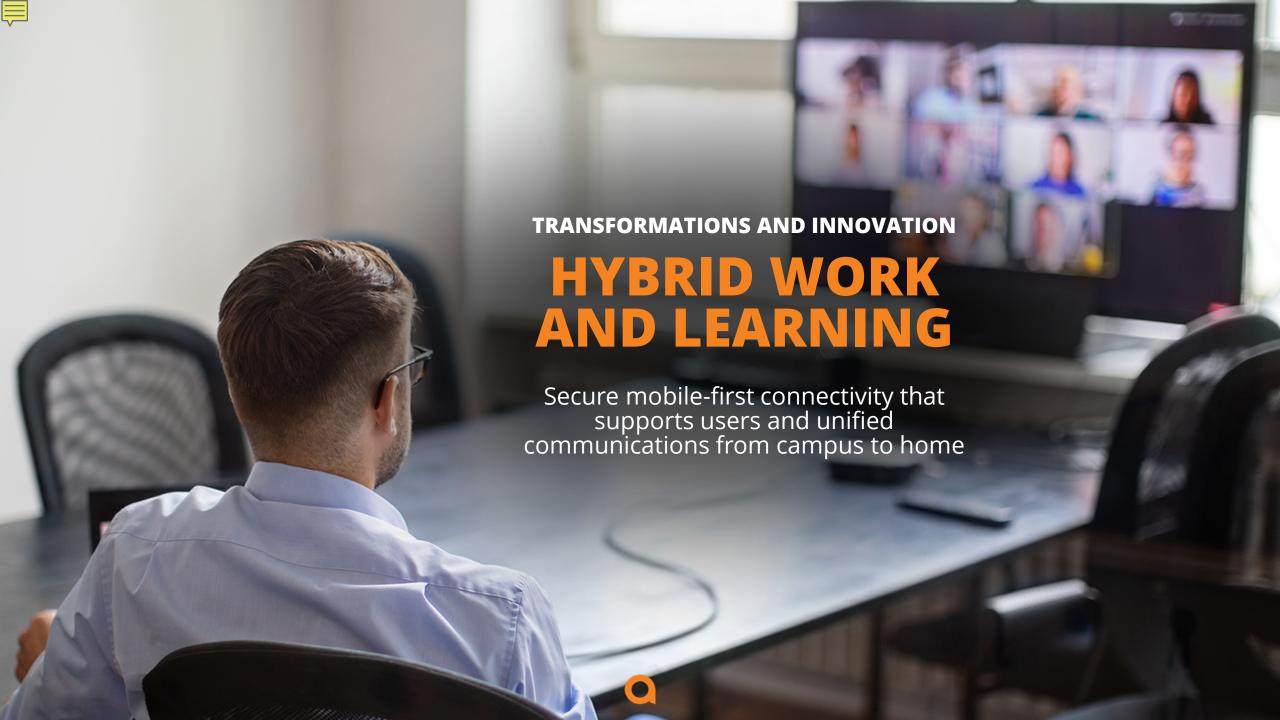






+ hundreds more





TRANSFORMATIONS AND INNOVATION

SMART HYPER-AWARE ENVIRONMENTS

Interconnecting IoT and remote environments from LAN to WAN with cloud apps to enable next gen experiences and data driven insights







DESIGNED FOR THE MODERN IT OPERATOR

LEVERAGING THE LATEST ADVACEMENTS IN AI AND CLOUD TO DELIVER RESILIENCY AND AGILITY FOR NEW BUSINESS REALITIES

LATEST ADVANCEMENTS TO ARUBA ESP DELIVER



Unifying network architectures

ArubaOS 10

One OS for Campus and Branch; One platform converging IT and IoT



Simplifying IT operator experience

Latest in Aruba Central

Self-healing AlOps loT operations Cloud authentication and policy



Combining Wi-Fi, wired and SD-WAN capabilities @Home

EdgeConnect Microbranch

Converge all services on single RemoteAP
New SD-WAN microsite capabilities







LET'S INNOVATE TOGETHER

To Deliver Exceptional Experiences, Business Outcomes and Your Competitive "Edge"



ALTERNATE CUSTOMER LOGO SLIDES BY REGION























500k

Customers served across Americas, Europe, Middle East, Africa, Asia Pacific, and Japan

100+

Of 130 WW R11 Universities **POWERED BY Aruba**

Common Criteria, FIPS, and DODIN-APL **Certified Solutions²**

¹ R1* Very High Research Activity Universities ² https://www.arubanetworks.com/solutions/government/certifications/







SEOUL NATIONAL UNIVERSITY



500k

Customers served across Americas, Europe, Middle East, Africa, Asia Pacific, and Japan

100+

Of 130 WW R11 Universities **POWERED BY Aruba**

Common Criteria, FIPS, and DODIN-APL **Certified Solutions²**

¹ R1* Very High Research Activity Universities ² https://www.arubanetworks.com/solutions/government/certifications/





UNIVERSITY OF CAMBRIDGE



ENGEL&VÖLKERS

casa

THE STUDENT HOTEL

500k

Customers served across Americas, Europe, Middle East, Africa, Asia Pacific, and Japan

100+

Of 130 WW R11 Universities **POWERED BY Aruba**

Common Criteria, FIPS, and DODIN-APL **Certified Solutions²**

¹ R1* Very High Research Activity Universities ² https://www.arubanetworks.com/solutions/government/certifications/











PREFEITURA DE CARIACICA



500k

Customers served across Americas, Europe, Middle East, Africa, Asia Pacific, and Japan

100+

Of 130 WW R1¹ Universities **POWERED BY Aruba**

Common Criteria, FIPS, and DODIN-APL **Certified Solutions²**

¹R1* Very High Research Activity Universities ² https://www.arubanetworks.com/solutions/government/certifications/