Hewlett Packard
Enterprise
HPE GREENLAKE:
THE CLOUD THAT COMES TO YOU

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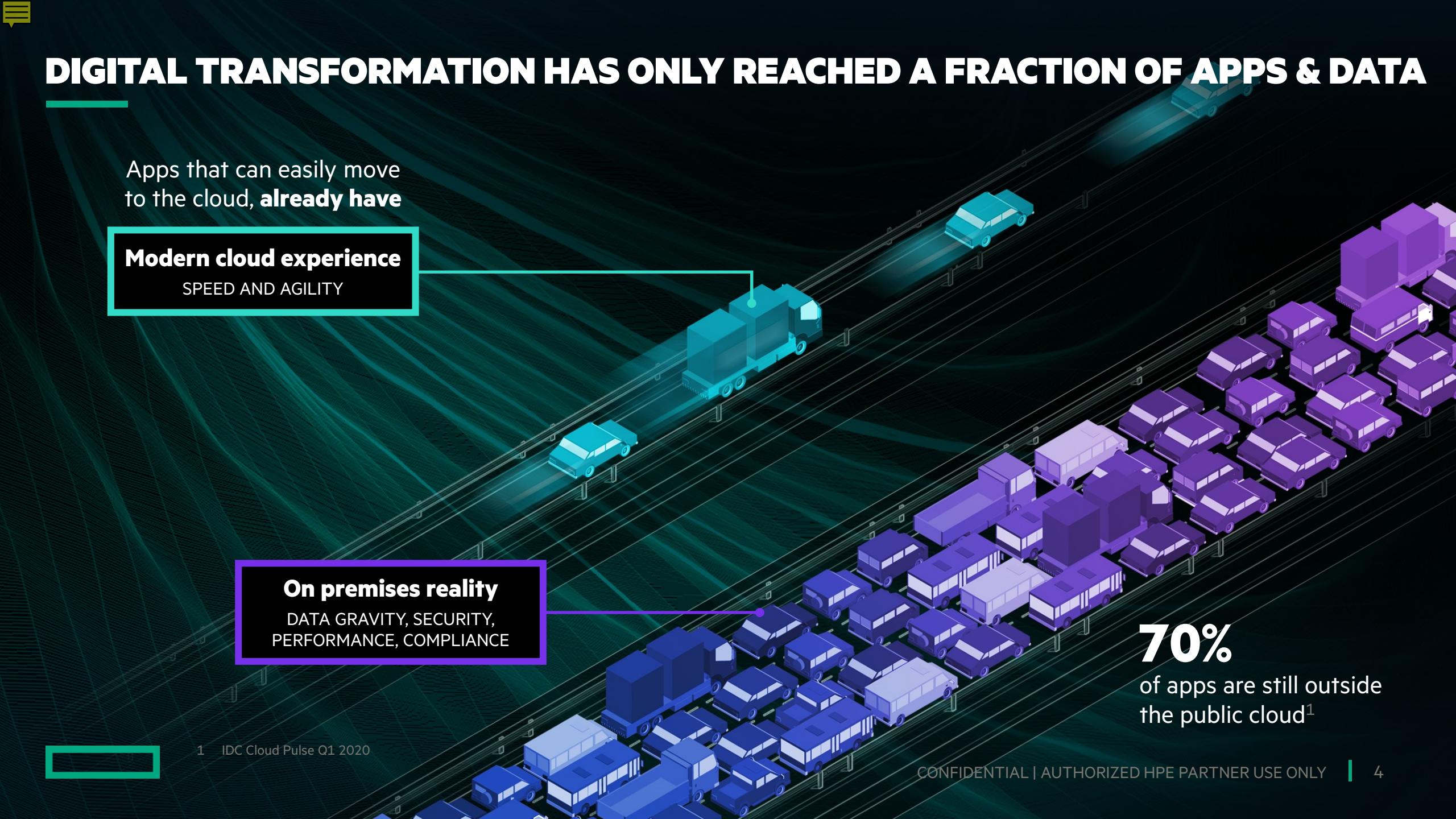
THE NEXT WAVE OF DIGITAL TRANSFORMATION WILL BE FUELED BY APPS AND DATA EVERYWHERE

DIGITAL TRANSFORMATION HAS ONLY REACHED A FRACTION OF APPS & DATA

Apps that can easily move to the cloud, **already have**

Modern cloud experience
SPEED AND AGILITY

On premises reality
DATA GRAVITY, SECURITY, PERFORMANCE, COMPLIANCE

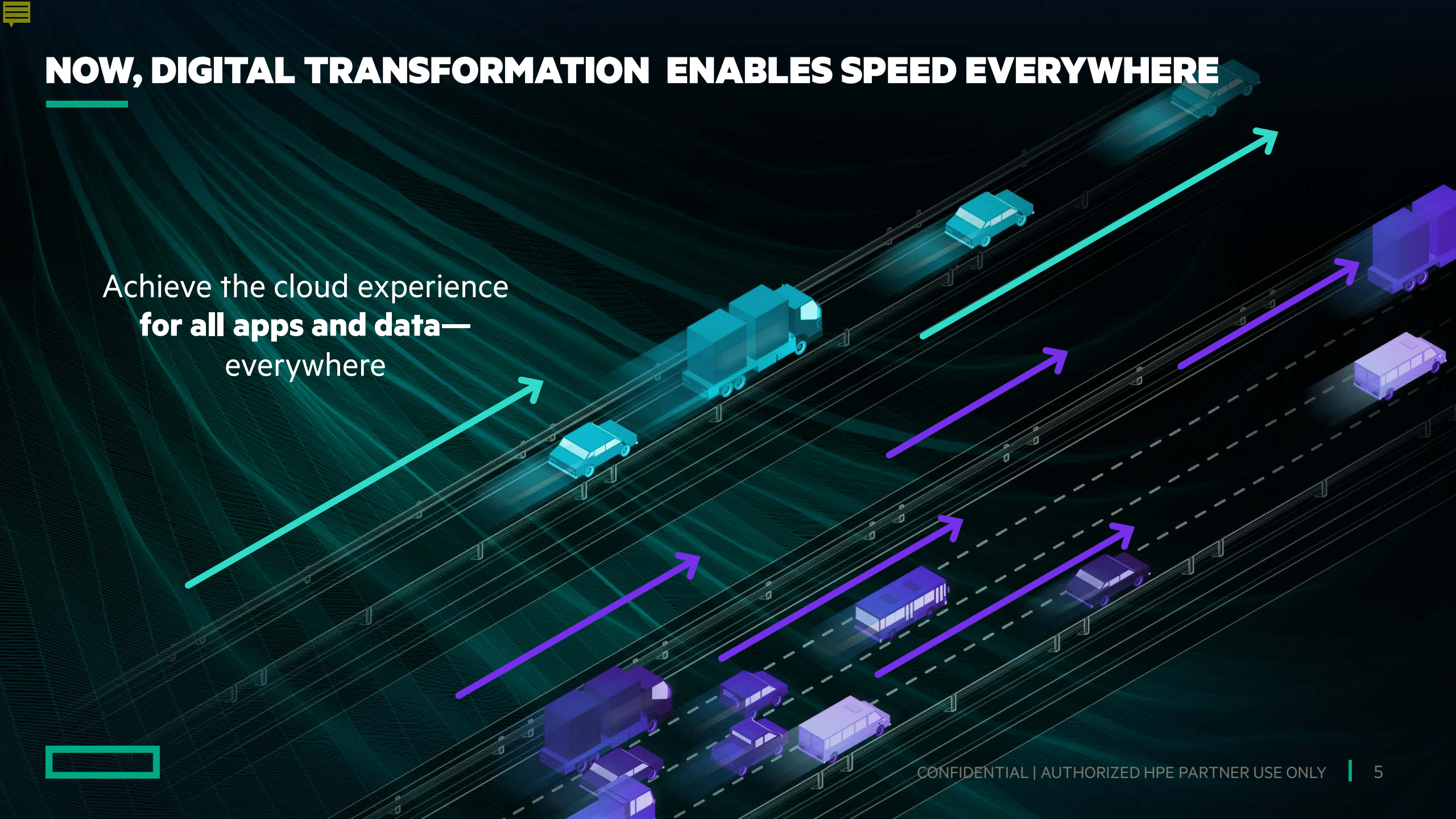


70%
of apps are still outside the public cloud[1]

1 IDC Cloud Pulse Q1 2020

NOW, DIGITAL TRANSFORMATION ENABLES SPEED EVERYWHERE

Achieve the cloud experience
for all apps and data—
everywhere



HPE GREENLAKE

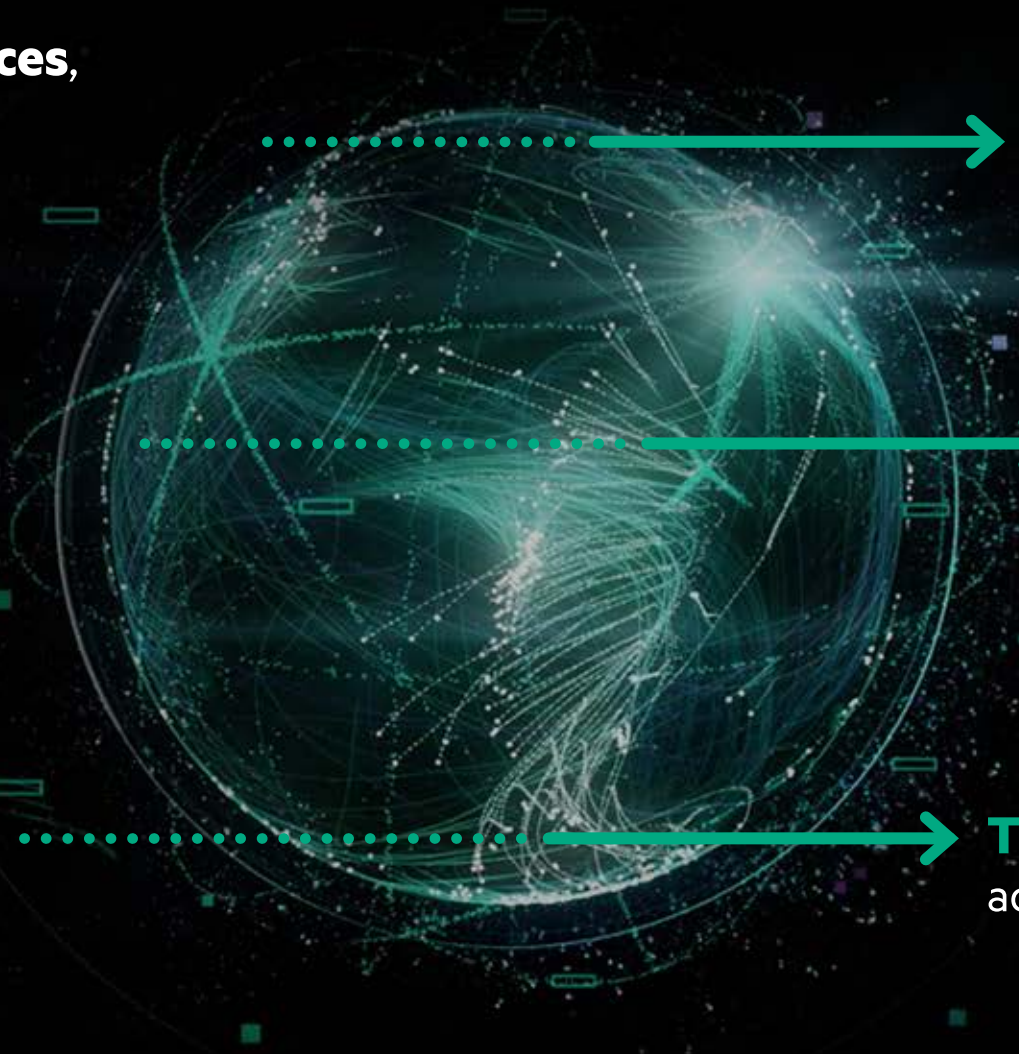
THE CLOUD THAT COMES TO YOU

Self-service	Pay-per-use[1]	Scale up and down	Managed for you

1 Reserve may apply

HPE GREENLAKE ACCELERATES DIGITAL TRANSFORMATION

HPE GreenLake cloud services, delivered to your edges, colocations and data centers enable you to:

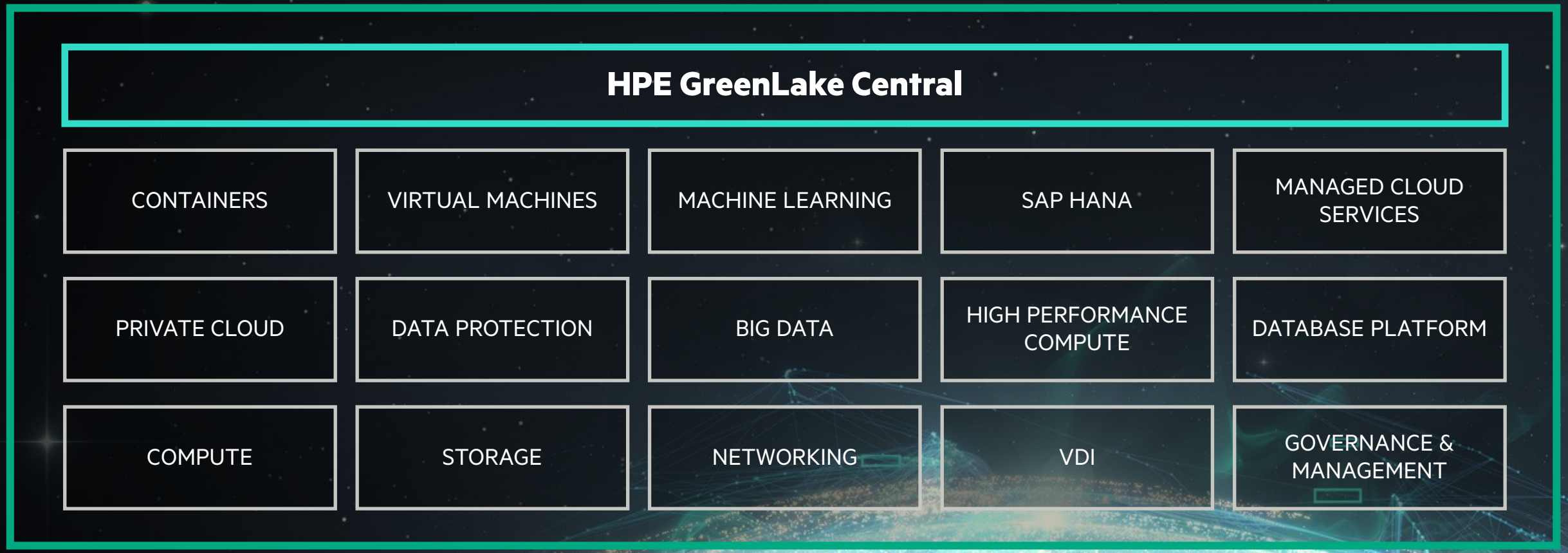


Transform your apps
without costly, time-consuming refactoring

Transform data for insights
by creating your data services and ML/AI capabilities, while meeting data gravity, sovereignty and compliance needs

Transform service delivery
across every part of your business

HPE GREENLAKE CLOUD SERVICES



HPE GREENLAKE: NEXT GENERATION CLOUD SERVICES

HPE GreenLake brings the cloud to your apps and data at the edge, colocation, and data centers

Self-serve, pay-per-use[1], scale up and down and managed for you

ACCELERATED CLOUD SERVICES

- Containers, VMs, storage, compute
- Machine Learning Ops
- Data protection Cloud and on-prem
- Networking

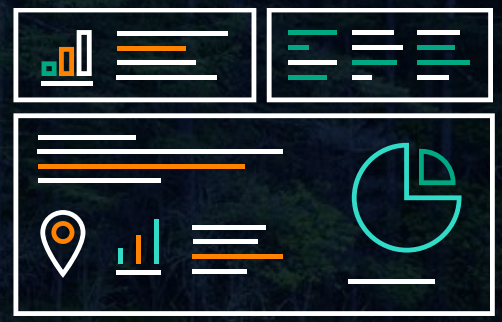
OPTIMIZED AND STANDARDIZED CONFIGURATIONS

Best cost,
Best performance,
Balance

(Small / Medium / Large)

Pre-configured workload-optimized HW/SW in as few as 14 days to your door

SELF-SERVICE CLOUD EXPERIENCE



Point-and-click platform to learn, price, operate

1 Reserve may apply

GET THE CLOUD EXPERIENCE FOR YOUR MOST COMMON WORKLOADS

Faster time to value with pre-configured, ready-to-ship offerings in as few as **14 days**

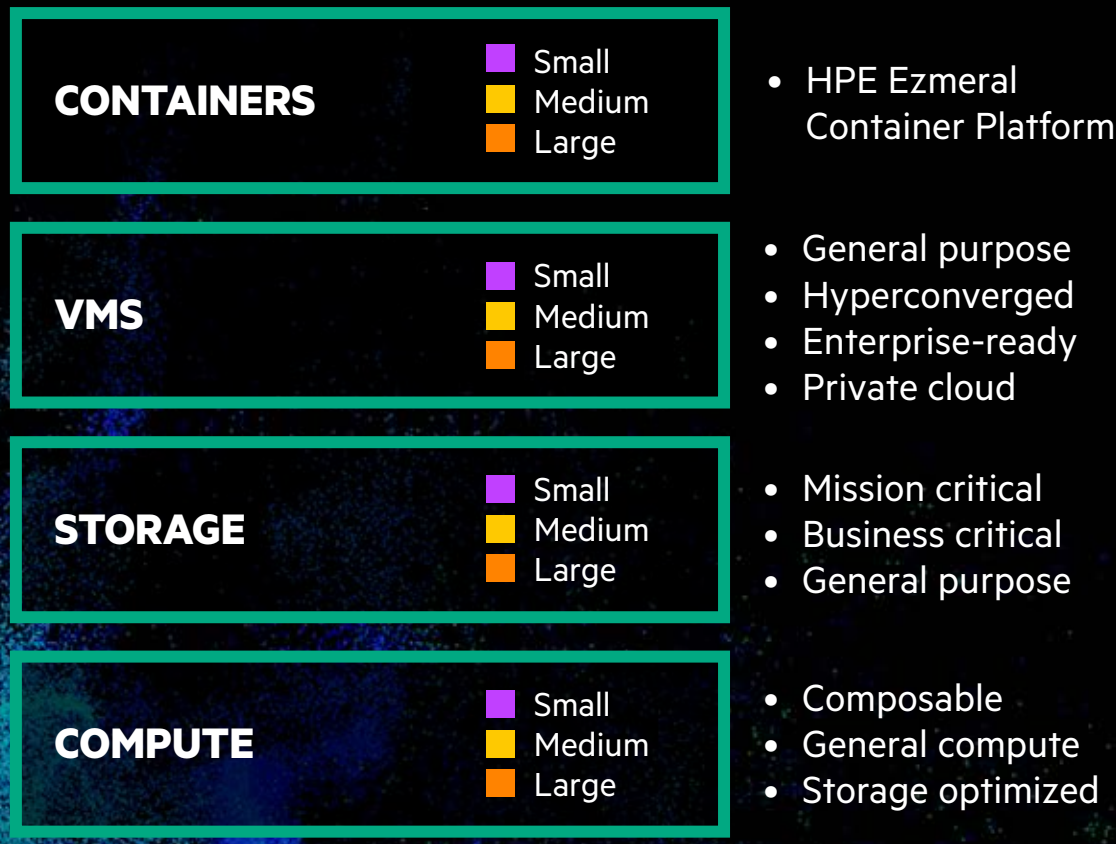
Capacity you need when you need it—in minutes, not months

Pay for what you use[1] for simplicity and financial clarity

Free up IT resources to support strategic initiatives

17 configurations

for cost-optimized, balanced and performance workload requirements



1 Reserve may apply

ONE PLATFORM FOR NON-CLOUD NATIVE AND CLOUD-NATIVE APPS

Non-cloud native applications

Modernize your apps without costly refactoring—and gain efficiency, increase agility and provide application portability

Cloud-native applications

Streamline your development process and accelerate building cloud-native apps and deploying apps with DevOps and CI/CD

HPE Ezmeral Container Platform

Self-service | Pay-per-use[1] | Scale up and down | Managed for you

- DevOps
- Microservices
- Containers

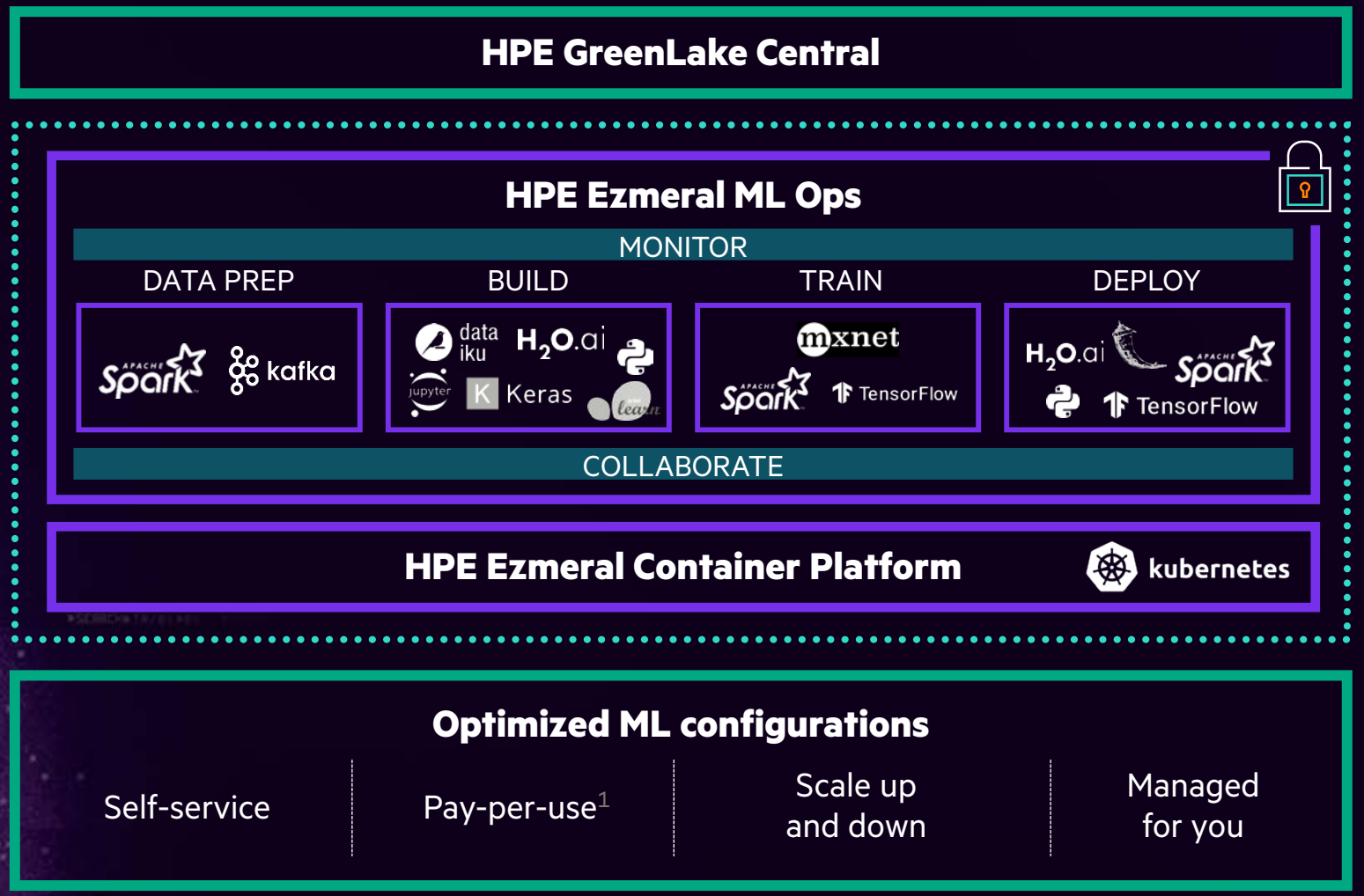
- Security enablement
- Multi-tenancy
- Persistent storage for stateful apps

1 Reserve may apply

TRANSFORM DATA FOR INSIGHTS AT EVERY STAGE OF THE ML LIFECYCLE

Cloud services for ML Ops through HPE GreenLake:

- **Unlock the value** of your data with ML on premises
- Get data scientists **up and running quickly**
- **Seamlessly move** models from pilot to production at enterprise scale



1 Reserve may apply

PROTECT YOUR DATA EVERYWHERE, EDGE-TO-CLOUD

With cloud services for data protection through HPE GreenLake:

- **Make data protection effortless** as you meet every SLA at the right cost
- **Protect your data as-a-service** with elastic scale and pay-per-use
- **Unlock the true value of your data** and transform it to a value-added service

On premises

Rapidly recover data on premises with robust, capacity-efficient, enterprise-wide data protection

Cloud

Modernize backup and recovery to/from cloud, and re-activate data for added value

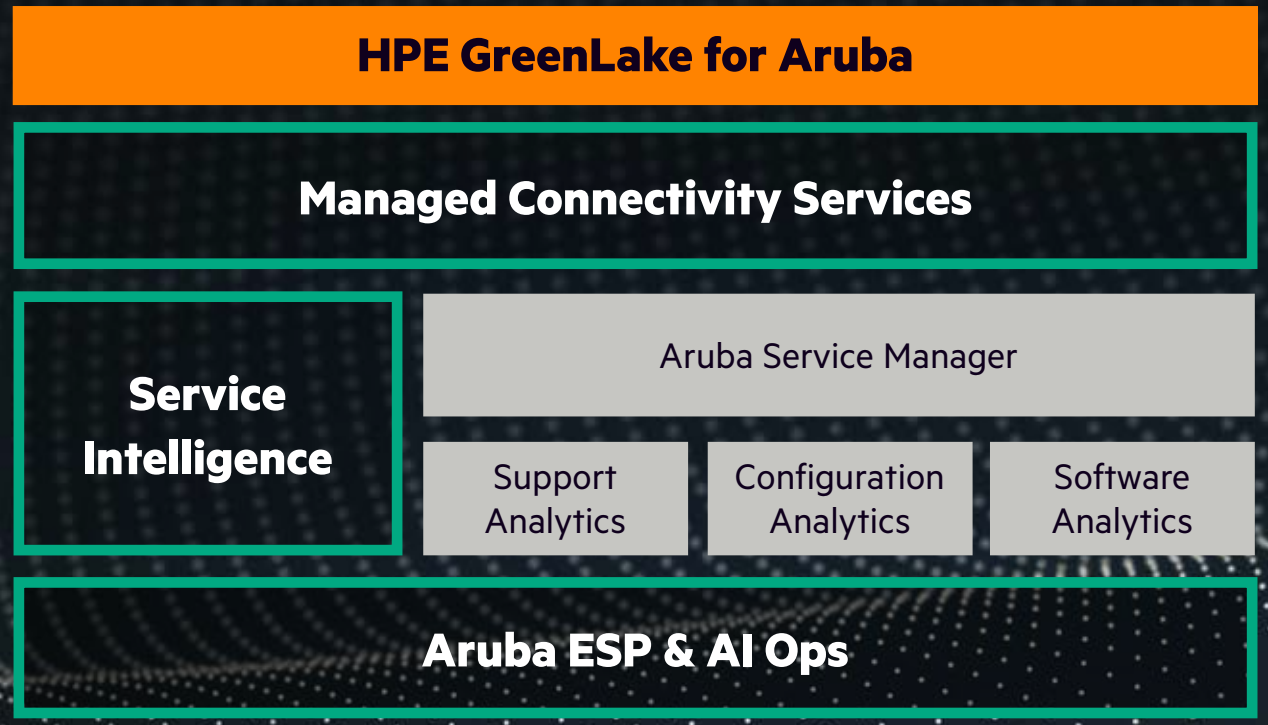
SPEED INSIGHTS AT THE INTELLIGENT EDGE

Keep your Aruba network performing optimally with proactive service management

Gain insights and efficiencies from Service Intelligence data analytics, workflow automation, and KPI alerting

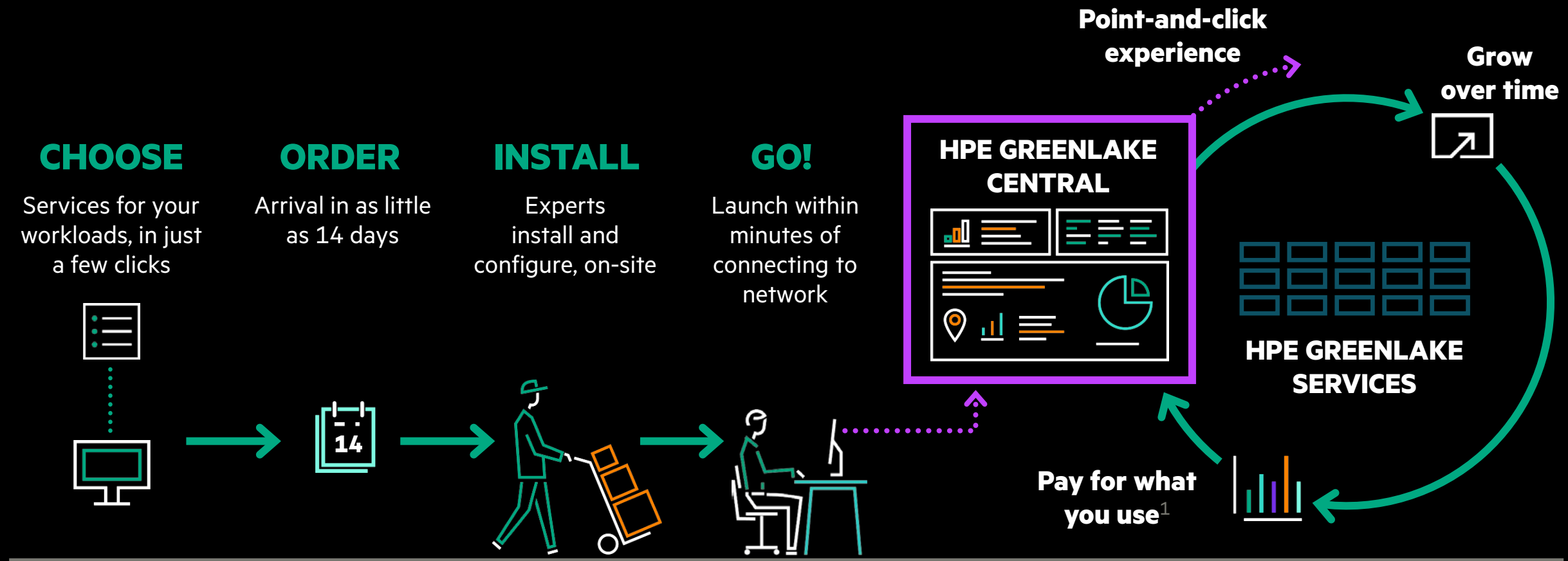
Choose your flexible service levels for onboarding, operating and updating your Aruba network

70%
of IT's time is spent trying to diagnose and fix issues[1]



1 Gartner Identifies 5 Network Cost Optimization Opportunities, Press Release, June 2019

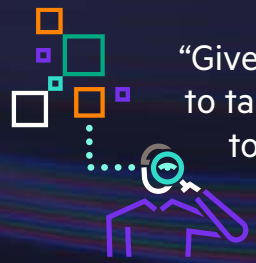
HPE GREENLAKE BRINGS THE CLOUD TO YOU, FASTER



1 Reserve may apply

TRANSFORM SERVICE DELIVERY

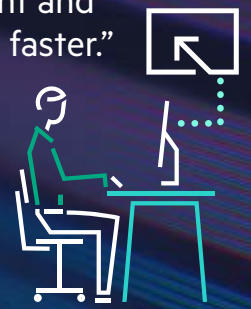
Accelerate how you deliver services across the business



"Give me the insights to take my ML pilots to production."

Data scientists

"I can speed development and release code faster."



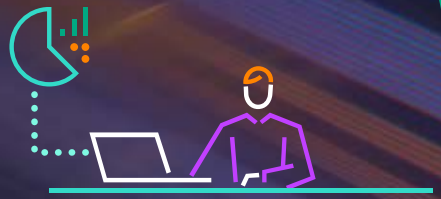
Developers

"Tell me how much I am spending."

CFO

HPE GreenLake

Easily add services through a single portal and gain deeper insights for action



IT Ops

"Tell me when I need more capacity."

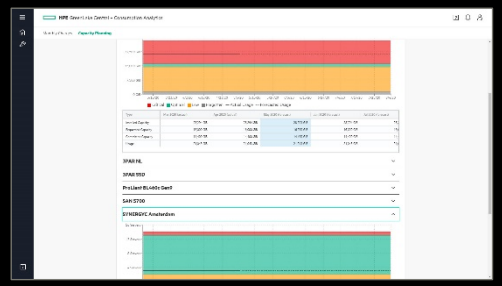
Legal and Compliance

"Keep my business from risk."

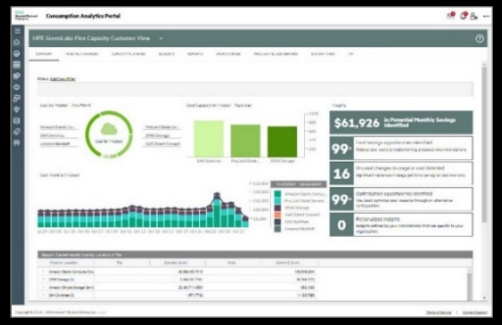
CIO

"Manage my services for me, so we can focus on better things."

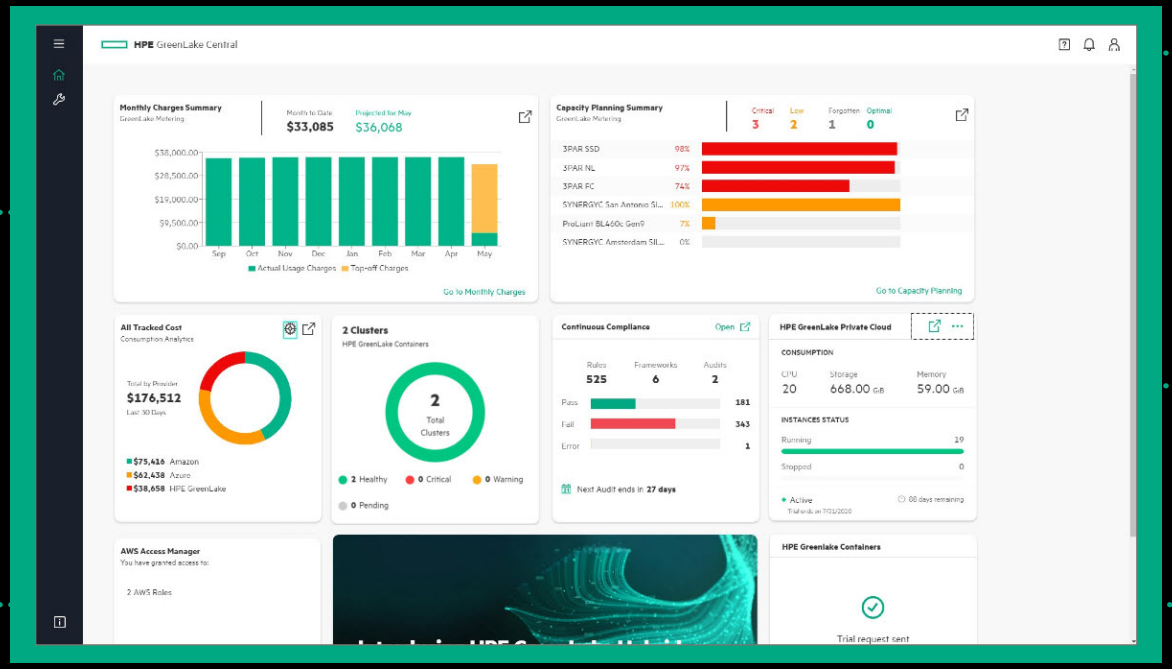
REDEFINE EXPERIENCES WITH HPE GREENLAKE CENTRAL



Capacity ready ahead of demand with built-in buffer

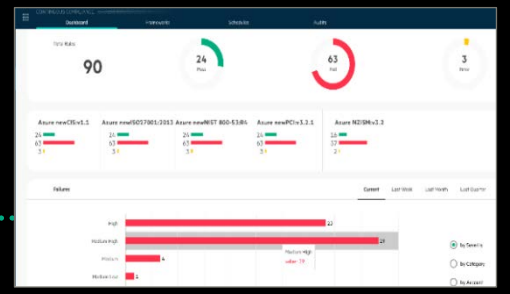


Cost controls to optimize spend across clouds

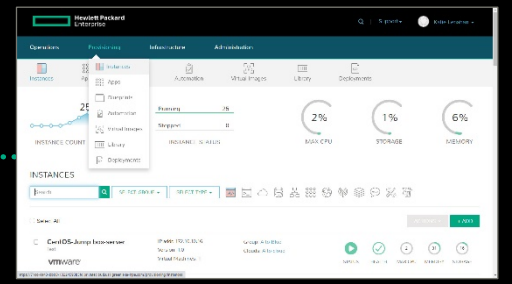


HPE GreenLake Central

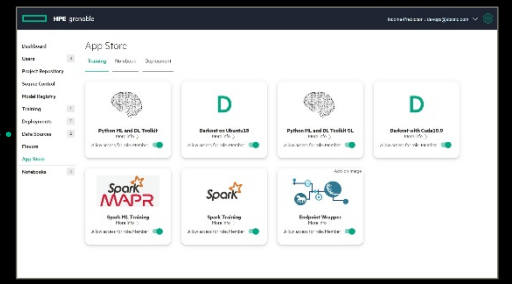
Intuitive, self-serve, point-and-click portal and management console



Continuous compliance for over 1,500 controls



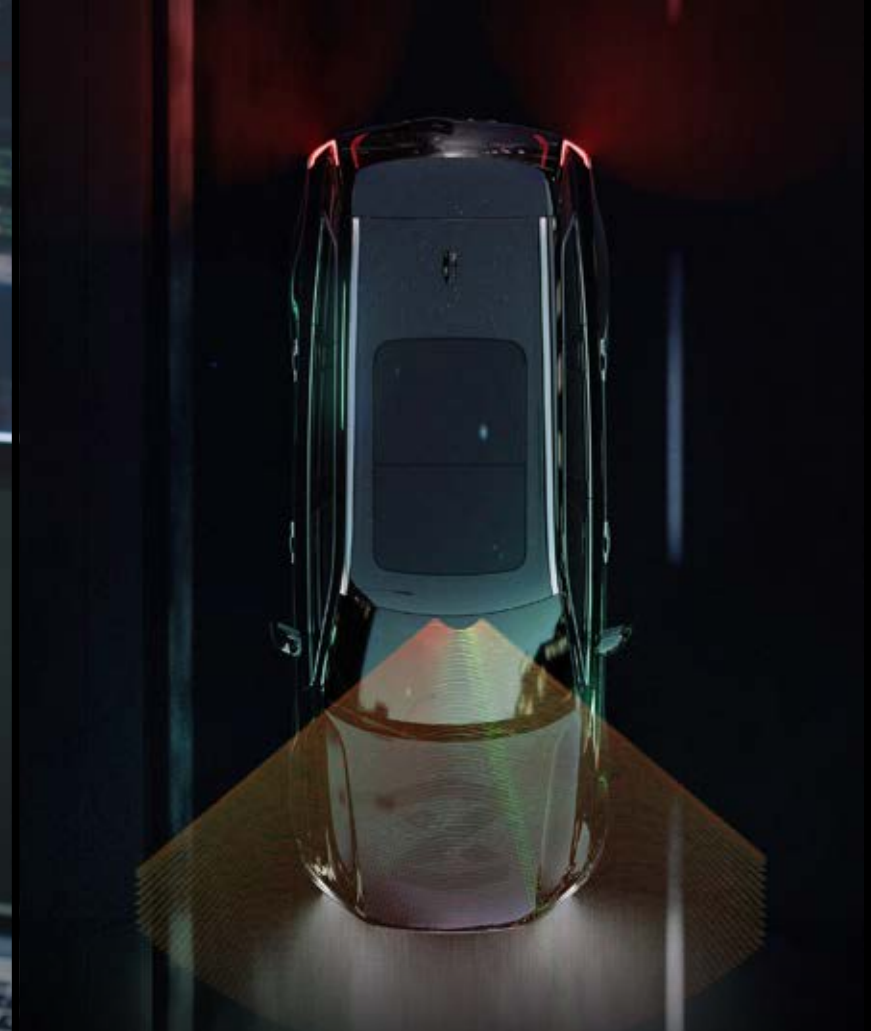
Simple and fast for developers to spin up resources



Faster insights for data science teams, with choice of tools

PORSCHE
INFORMATIK

NOKIA



ZENUITY

EXPERTISE TO HELP YOU ACCELERATE YOUR DIGITAL TRANSFORMATION

Design

Expertise to help you define and architect your right mix of clouds, for each of your workloads

Modernize

Extensive cloud experience and IP to accelerate your cloud migration at every scale

Operate

Automated services that monitor, operate, and optimize your infrastructure and applications

ACCELERATING VALUE WITH HPE GREENLAKE

TIME

75%

shorter time to deploy digital projects[1]

RISK

85%

less unplanned downtime[2]

COST

30-40%

CAPEX savings due to eliminated need for overprovisioning[1]

CONTROL & INSIGHT

40%

increased IT team productivity by reducing the support load on IT[1]

1 A commissioned study conducted by Forrester Consulting, The Total Economic Impact™ of HPE GreenLake , May 2020
2 IDC White Paper, sponsored by HPE, The Business Value of HPE GreenLake Management Services, January 2020

HOW HPE GREENLAKE LEADS

UNIQUE

True
pay-per-use[1] on-premises, based on actual metered usage[1]

Active
capacity planning; drives cost savings and eliminates overprovisioning

Inherently
multi cloud & **multi-stack**

EXPERTISE

~$4B
TCV booked to date

~1000
Customers, 50+ countries globally

Unique IP
through acquisitions and organic investment

700+
partners ready and selling

10+
years of IT as-a-service on premises

>90%
customer retention

← Breadth and depth of →
offerings, partners, technologies

[1] Reserve may apply

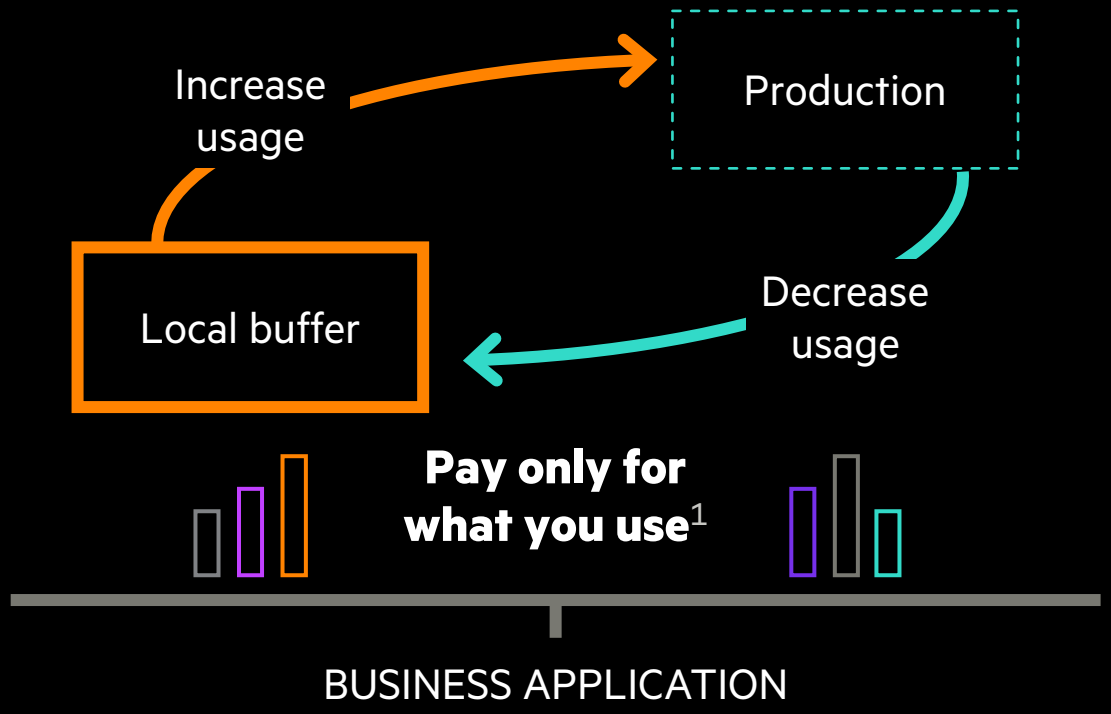
NEXT STEPS

- **Assess and define** your right mix of clouds
- **See the demo** of HPE GreenLake
- **Discover your ROI** from HPE GreenLake with Forrester Research ROI estimator tool
- **Try and buy** cloud services through HPE GreenLake today

Visit **hpe.com/GreenLake** for more information

THANK YOU

CLOUD SERVICES ON-PREMISES



Choose the services for your workloads

With workload-optimized infrastructure

Free up your resources

Rely on expertise to support, meter, and manage your capacity needs, with additional services as needed to operate any or all of your IT stack

Pay only for what you consume

Pay monthly for what you use based on advanced metering[1]

Always have capacity ahead of demand

Scale with ease with an installed buffer as we actively monitor, manage, and deploy capacity ahead of demand

1 Reserve may apply